

Department of Animal Science  
 Extension Horse Husbandry  
 Box 7523  
 Raleigh, NC 27695-7523  
 919.515.5784 or 919.515.8518 (fax)  
[http://www.cals.ncsu.edu/an\\_sci/extension/horse/hhmain.htm/](http://www.cals.ncsu.edu/an_sci/extension/horse/hhmain.htm/)

January 16, 2009

Dear Vendor:

Plans are in progress for the 2009 State 4-H Horse Show which is scheduled for July 8-12 at the James B. Hunt, Jr., Horse Complex on the North Carolina State Fairgrounds. The show is one of several educational activities offered through the North Carolina 4-H Horse Program. The success of the show helps to annually boost 4-H Horse Project numbers in North Carolina. Program activities are designated to use the horse as an educational tool to teach youth leadership, responsibility, pride, respect, initiative and self-reliance. The State Horse Show provides dedicated, hard-working youth with an opportunity to demonstrate their horsemanship and stable management skills. The 2008 show had over 2,100 entries. This is particularly impressive considering the current economy.

The 2009 State 4-H Horse Show will offer 119 classes in twelve show divisions to be held over a four and one-half day period. On Friday, July 10, the N.C. State 4-H Horse Show will continue to include an Opening Ceremony and Versatility Class in the evening. Donations are desperately needed if we are to continue to offer this unique experience. Show division sponsorship, class sponsorships and program advertisements are our sole source of generating show revenue. Either promotional method will accord an excellent opportunity to introduce your business to a multitude of spectators attending the show. Class and division sponsorships are tax deductible. Advertisements can be deducted as a business expense.

Vendor fees will remain the same as previous years at a \$200.00 fee for one 10'x10' indoor space for the entire show. Additional vendor spaces can be purchased on a special pro-rated scale (see attached invoice form). Vendor spaces will be awarded on a first-come basis upon receipt of a completed vendor form accompanied with a check. Please note this is the same policy that was used since 2006.

Major N.C. State 4-H Horse Show sponsorships, which provide donors with a unique advertising opportunity, are available for a minimum contribution of \$500.00. Sponsorships are offered at \$35.00 per class or \$60.00 per N.C. State 4-H Horse Show division championship. N.C. 4-H Horse Show advertising rates are offered at \$100-full page, \$75-3/4 page, \$50-1/2 page, \$35-1/4 page and \$20- business card ad. A class list is enclosed for your review for both shows.

Please mail your sponsorship or **camera-ready** advertisement to the following address before June 9, 2009 to: **Robin Brantley Lynn, State 4-H Horse Show, North Carolina State University, Box 7523, Raleigh, NC 27695-7523, (919/515-5784)**

Checks should be made payable to the following:

- Sponsorships ≡ "North Carolina 4-H Development Fund"
- Advertisements & Vendors ≡ "NCSU"

The North Carolina 4-H Horse Program deeply appreciates your continued investment in the future of our youth and horse industry.

Sincerely,



Bob Mowrey  
 Horse Commodity Coordinator  
 Vendor Coordinator