

## Bridging the Gap: Selling to Food Service and Retail

Feb. 28, 2007  
Charlie Rose Agri-Expo Center  
1960 Coliseum Drive  
Fayetteville, NC

This conference is designed for farmers and Extension personnel from Virginia, North Carolina and South Carolina who want to know more about farm sales to food service and retail markets.

Registration: 8:30 a.m., Adjourn: 2:30 p.m.

Cost: \$12 for government employees, \$25 for all others (registration fee includes lunch)

For more information, contact:  
Annette Dunlap, 919.515.5969 or [annette\\_dunlap@ncsu.edu](mailto:annette_dunlap@ncsu.edu), or  
Kenny Bailey, 910.321.6871 or [kenneth\\_bailey@ncsu.edu](mailto:kenneth_bailey@ncsu.edu)

This workshop is being provided by  
North Carolina Cooperative Extension (Cumberland County)  
College of Agriculture and Life Sciences  
North Carolina State University  
For information about value-added programs: <http://www.cals.ncsu.edu/value-added/>

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### Registration

I would like to attend Bridging the Gap: Selling to Food Service and Retail  
(*registration deadline is Feb. 20, 2007*)

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please check one:  Producer  
 Extension agent  
 Other: \_\_\_\_\_

Please fill out this form and mail it, with a check made out to "Cumberland County," to:  
Cooperative Extension  
Cumberland County Center  
301 East Mountain Drive  
Fayetteville, NC 28306  
Attention: Susan Johnson