

# ARE Publication Feedback

for the *Land Preservation Notebook*

Please take the time to fill out and return this form so that we can improve this and future publications.

Circle the response below which best describes your views and knowledge about this publication.

(5=Strongly Agree    4=Agree    3=Neutral    2=Disagree    1=Strongly Disagree)

**1. Publication is easy to read; the sentences are short and easy to understand.**

5    4    3    2    1

**2. Publication is durable and can be repeatedly used in the field.**

5    4    3    2    1

**3. Information appears to be factual.**

5    4    3    2    1

**4. Information is presented in a logical order.**

5    4    3    2    1

**5. Publication is easy to understand; unnecessary and difficult words are avoided.**

5    4    3    2    1

**6. Tables of contents are informative; they help readers locate specific information.**

5    4    3    2    1

**7. Headings are informative; they summarize the content and help readers locate specific information.**

5    4    3    2    1

**8. Highlighting techniques such as underlining, bold face type, and italics emphasize important points.**

5    4    3    2    1

*Please Turn Over For Remaining Questions*

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**9. I would recommend this publication to others.**

5      4      3      2      1

**10. Overall how do you rate this publication?**

5 Excellent      4 Very Good      3 Okay      2 Not Too Good      1 Poor

**11. How important is the information found in the publication to you?**

3 Very important      2 Important      1 Not important

**12. I use this publication with the following frequency:**

4 Daily      3 Weekly      2 Monthly      1 Never

**13. Extension clientele have noted that they have found the publication useful.**

2 Yes      1 No

**14. Extension clientele have requested information on how to obtain copies of this publication.**

2 Yes      1 No

**Please include any additional comments below and/or note information that should have been included in this notebook.**

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Thank you for your time and patience in filling out the following survey. Please send to the address below:

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